

Message Text

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ACTION AF-06

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TO USDOC WASHDC

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AMEMBASSY YAOUNDE

UNCLAS DOUALA 0218

E.O. 11652: N/A

TAGS: BFOL CM

SUBJECT: WTDR REQUEST DAVUM OUTRE-MER

REF: USDOC 09428

1. DAVUM OUTRE-MER, RUE DU DR. JAMOT, P.O. BOX 4028 DOUALA CAMEROON. CABLE: DACAM DLA - TELEX: 5237 - TEL.: 42-50-27 - 42-45-65. OFFICER: MR. BERNARD BORDES, DIRECTOR GENERAL.

2. LARGE FIRM - ESTABLISHED 1952/1953. CAPITAL: 240,000,000 FCFA. EMPLOYS 150, 4 SALESMEN. ACTS AS IMPORTER, AGENT AND DISTRIBUTOR OF BUILDING MATERIALS/TIMBER INDUSTRY/CONSTRUCTION EQUIPMENT, METALLURGIC/SANITATION PRODUCTS. SELLS TRUCKS, TRANSPORTATION EQUIPMENT, ACCESSORIES AND INDUSTRIAL SPARE PARTS PAINTS, VARNISH, TOOLS, HARDWARE ARTICLES.

3. FINANCIAL REFS: SCB (STE CAMEROUNAISE DE BANQUE) ILMO.BOX 4013 DOUALA IS MAIN BANKER* BUT DEALS ALSO WITH BICIC, SGBC, BIAO, ALL LOCATED IN DOUALA.

4. MAJOR FIRMS REPRESENTED INCLUDE: DULLS, POCLAIN, CHAMPION, FRANKLIN LOGGING, MILLER SODERING, REPUBLIC STELL, G.M. TRACTOR-TRAILERS.

5. DAVUM-OUTREMER IS ONE OF THE LARGEST DISTRIBUTORS OF CONSTRUCTION/INDUSTRIAL EQUIPMENT IN CAMEROON. COMPANY S NAME IS TO BECOME DACAM (DAVUM CAMEROUN) IN VERY NEAR FUTURE WITH A NEW CAPITAL OF 400,000,000 FCFA, AND A NEW
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BRANCH IN YAOUNDE. DAVUM-OUTREMER (MEANING DAVUM OVERSEAS)

IS AN OFFIIIAL BRANCH OF DAVUM, MAIN OFFICE 22 BLVD GALLIENI,
92390, VILLENEUVE-LA-GARENNE (FRANCE) WITH SEVERAL AFFILIATED
BRANCHES THROUGHT FRANCOPHONE AFRICA AND A BRANCH IN NIGERIA.
BANKERS SAY DAVUM-CAMEROON IS A RELIABLE COMPANY WITH VERY
GOOD CREDIT REFERENCES, AND US DOLS 100,000 IS PERFECTLY
WITHIN ITS FINANCIAL CAPABILITIES. FIRM STRONGLY RECOMMEND
FOR BUSINESS TRANSACTIONS WITH U.S. COMPANIES.

6. JUNE 1975.

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